

## Heeding the Bleeding

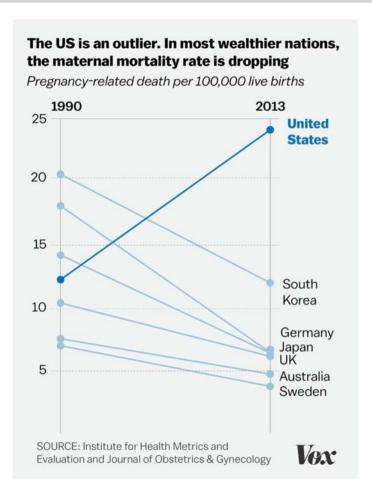
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# California decided it was tired of women bleeding to death in childbirth

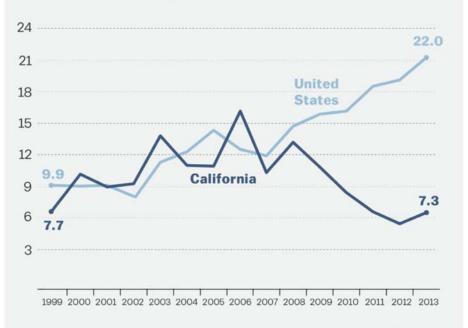
The maternal mortality rate in the state is a third of the American average. Here's why.

By Julia Belluz | @juliaoftoronto | julia.belluz@voxmedia.com | Jun 29, 2017, 9:20am EDT



### California has bucked America's maternal mortality trend

Maternal deaths per 100,000 live births



SOURCE: California Department of Public Health



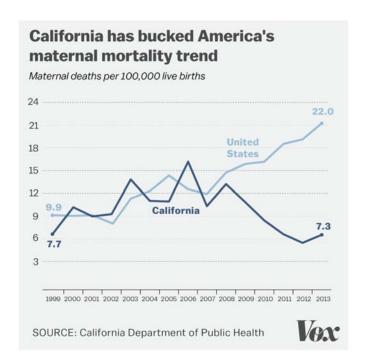




#### Starts in the field

- 1. Perfusion matters
- 2. Oxygenate
- 3. Keep Warm
- 4. Stop the bleed
- 5. Early blood and TXA (pending on scope of practice)
- 6. Diesel to definitive care (ie OBSTETRICS)







## And so can you

# Thank you

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